



WEST BENGAL STATE UNIVERSITY
B.A. Honours 3rd Semester Examination, 2021-22

JORACOR05T-JOURNALISM AND MASS COMMUNICATION (CC5)

INTRODUCTION TO BROADCAST MEDIA

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any **five** questions from the following: 2×5 = 10
- (a) Dynamic Microphone
 - (b) Digital Image
 - (c) Electronic News Gathering
 - (d) SFX
 - (e) Sync and Non-sync Sound
 - (f) Mid Shot
 - (g) AIR
 - (h) Remote studio.
2. Answer any **four** questions from the following: 10×4 = 40
- (a) What would be the role of studio in case of news programme? 10
 - (b) Recapitulate the major categories of microphone. 10
 - (c) What is the role of the radio newsroom in radio news? 10
 - (d) Discuss the main characteristics of television news. Discuss what role does PCR play in TV news. 5+5
 - (e) Make a comparative study of television and radio news bulletin. 10
 - (f) Discuss the most widely used shots in television news. 10

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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