



WEST BENGAL STATE UNIVERSITY
B.A. Honours 6th Semester Examination, 2023

JORACOR13T-JOURNALISM AND MASS COMMUNICATION (CC13)

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any *five* questions from the following: 2×5 = 10
 - (a) What is Digital Art?
 - (b) Give two examples of popular culture practiced in New Media.
 - (c) What is net Neutrality?
 - (d) Name two features of Participatory Media.
 - (e) Name the first Digital Cinema in India and the World.
 - (f) What is Gamming Culture?
 - (g) Which is the oldest known Meme in the internet and when was it created?
 - (h) What is cybersecurity?

2. Answer any *two* questions from the following: 5×2 = 10
 - (a) Web 2.0
 - (b) Blogs
 - (c) Impact of online Surveillance
 - (d) Digital Divide.

3. Answer any *three* questions from the following: 10×3 = 30
 - (a) Discuss briefly the Media Ethics expected to be followed in Digital Media.
 - (b) What is Digital Fandom? Can it be consider as a sub-culture? Give reasons.
 - (c) Do you think use of Digital Media has compromised individual privacy? Give reason for your opinion.
 - (d) Explain with example how Internet is consider as public sphere.
 - (e) Discuss how Identity crisis and gender discrimination have found its voice through Social Media.

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B.A. Honours 6th Semester Examination, 2023

JORADSE04T-JOURNALISM AND MASS COMMUNICATION (DSE3/4)

Time Allotted: 2 Hours

Full Marks: 50

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All symbols are of usual significance.*

1. Answer any **five** questions from the following: 2×5 = 10
- What is Community Radio?
 - Write briefly on Magna Carta.
 - Who is the author of the book 'The Second Sex'?
 - What is soap opera?
 - What do you mean by feminism?
 - Write the full form of NHRC. When was it set up?
 - Explain briefly the concept developed by Jürgen Habermas in the context of mediation between state and society.
 - Give two examples of masculinity in the Indian Cinema.
2. Write short notes on any **two** of the following: 5×2 = 10
- Universal Declaration of Human Rights
 - Social Media and Human Rights
 - Contemporary concept of feminist theory
 - Romance as popular genre.
3. Answer any **three** questions from the following: 10×3 = 30
- Media can strengthen the democracy in India — Discuss with arguments and examples.
 - Media is the voice of the voiceless. Do you agree? Discuss.
 - Indian media can play a crucial role in achieving Gender Equality. — Do you think so? Elucidate.
 - Discuss the role of media in creating awareness of human rights with suitable case studies.
 - Web series have changed the concept of television soap operas. Discuss.

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JORADSE06T-JOURNALISM AND MASS COMMUNICATION (DSE3/4)

Time Allotted: 2 Hours

Full Marks: 50

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1. Answer any *five* questions from the following: 2×5 = 10
- What is Kino-eye?
 - Name any two films of Italian Neo Realism.
 - What is auteur theory?
 - Write down the names of two films by Fellini.
 - What is Jump Cut?
 - Name any two films by Sergei Eisenstein.
 - What is Film Noir?
 - Write briefly on N.F.D.C.
2. Write short notes on any *two* of the following: 5×2 = 10
- Mise-en-scene
 - Role of music in films
 - Role of pre production in film making
 - Film Division.
3. Answer any *three* questions from the following: 10×3 = 30
- 'Third cinema films aspire to be socially realistic portrayal of life' — Do you agree? Discuss.
 - Explain how different shots in films, help to communicate with audience.
 - Discuss the portrayal of women in Ray's films.
 - Briefly discuss the silent era of Indian film industry.
 - 'French New Wave rejected the established language of the then cinema, giving immense authority to the directors' — Do you agree? Discuss briefly.

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WEST BENGAL STATE UNIVERSITY
B.A. Programme 6th Semester Examination, 2023

JORGDSE03T-JOURNALISM AND MASS COMMUNICATION (DSE2)

Time Allotted: 2 Hours

Full Marks: 50

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and adhere to the word limit as practicable.*

*প্রাঞ্জিক সীমার মধ্যস্থ সংখ্যাটি পূর্ণমান নির্দেশ করে।
পরীক্ষার্থীরা নিজের ভাষায় যথা সম্ভব শব্দসীমার মধ্যে
উত্তর করিবে।*

1. Answer any *five* questions from the following:

2×5 = 10

নিম্নলিখিত যে-কোনো পাঁচটি প্রশ্নের উত্তর দাও:

(a) What is f-stop?

f-stop কি ?

(b) When was the first ever colour photograph taken?

কবে প্রথম রঙিন ছবি তোলা হয়েছিল ?

(c) Who is Danish Siddiqui?

দানিশ সিদ্দিকি কে ছিলেন ?

(d) Explain lens mount of a DSLR Camera.

একটি DSLR ক্যামেরার লেন্স মাউন্ট কি ব্যাখ্যা করো।

(e) What is light meter?

লাইট মিটার বলতে কি বোঝো ?

(f) Define EXTREME LONG SHOT (ELS).

এক্সট্রিম লং শট ব্যাখ্যা করো।

(g) Explain Pin hole camera.

পিন হোল ক্যামেরা কি ব্যাখ্যা করো।

(h) What is the full form of DSLR?

DSLR-এর পূর্ণঅর্থ কি ?

2. Write short notes on the following: (any *two*)

5×2 = 10

সংক্ষিপ্ত টীকা লেখো: (যে-কোনো দুটি)

(a) Picture Manager

পিকচার ম্যানেজার

(b) Three point lighting

তিন পয়েন্ট লাইটিং

(c) Camera Angle

ক্যামেরা অ্যাঙ্গেল

(d) Natural light and Artificial light.

ন্যাচারাল লাইট ও আরটিফিশিয়াল লাইট ।

3. Answer any *three* questions from the following:

10×3 = 30

নিম্নলিখিত যে-কোনো তিনটি প্রশ্নের উত্তর দাও:

(a) Explain war photojournalism.

যুদ্ধ ফটোসাংবাদিকতা-এর ব্যাখ্যা দাও ।

(b) What is photojournalism? Why photography is important in journalism?

চিত্র সাংবাদিকতা কী ? সাংবাদিকতায় ফটোগ্রাফি প্রয়োজন কেন ?

(c) Describe dark room. How photographs develop in dark room?

ডার্করুম বর্ণনা করো । কীভাবে ডার্করুমে ফটো ডেভেলপ করা হয় ?

(d) Describe different types of lenses with diagram.

ডায়োগ্রাম সমেত বিভিন্ন লেন্স সম্পর্কে বর্ণনা করো ।

(e) What is photo morphing? Discuss the ethics of photojournalism.

ফটোমর্ফিং কী ? চিত্রসাংবাদিকতার নৈতিকতা বর্ণনা করো।

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JORACOR14T-JOURNALISM AND MASS COMMUNICATION (CC14)

Time Allotted: 2 Hours

Full Marks: 50

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1. Answer any *five* questions from the following: 2×5 = 10
- (a) What is Content Analysis?
 - (b) What is APA style of Citation?
 - (c) What do you mean by population in research?
 - (d) Differentiate between open ended and close ended questions of questionnaire.
 - (e) What is Sampling?
 - (f) What is Cluster Sampling?
 - (g) What is the meaning of objectivity in research?
 - (h) Illustrate the process of research.
2. Write short notes on any *two* of the following: 5×2 =10
- (a) Snowball Sampling
 - (b) Historical Research
 - (c) Hypothesis
 - (d) Bibliography.
3. Answer any *three* questions from the following: 10×3 = 30
- (a) Write the differences between qualitative and quantitative research. Elaborate with example.
 - (b) What is ethnographic research? How it is important in Mass Media research?
 - (c) What is Plagiarism? What are ethical implication of Plagiarism? 4+6
 - (d) What is data? What are the types of data collection in Mass Communication research? 4+6
 - (e) What is research problem? What are the qualities of good research?

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